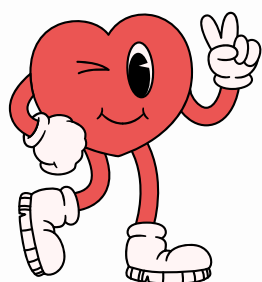


you're So Golden

We invite you to join us in making a difference at **Ev's Epic Birthday Bash**—a single-day dance party event that has already raised over **\$300,000** in just four years! But we're not stopping there—we need your help to reach even greater heights.

We are thrilled to announce our partnership with the **Alberta Children's Hospital**. Together, we are committed to ensuring the hiring of a **Child Life Specialist** at the new **Calgary Cancer Centre**. This life-changing gift will revolutionize mental health support for pediatric and young adult oncology patients, providing them with the care they truly deserve.

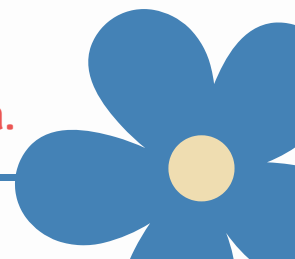
Your support will help us make this vision a reality. Join us in celebrating, dancing, and making a lasting impact!

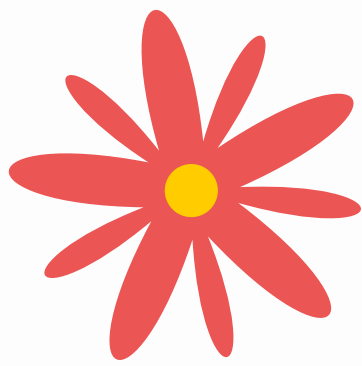


**SAVE THE
DATE!**

Every year we celebrate the love and joy that Evelyn gracefully walked through life with.

This year we will celebrate on
September 15th from 1 p.m. to 4 p.m.





A little about the *extraordinary* girl we continue to celebrate every year.

Evelyn was welcomed with joy by her parents, Heather and Michael Roy on August 6, 2008. She was a happy, precocious child, with a signature squeak and the brightest green eyes that you have ever seen. Her strawberry-blonde hair and freckles warmed the hearts of her entire family. Evelyn was a best friend and mentor to her younger sister Harper, who remains Evelyn's biggest cheerleader.

Sadly, Evelyn left us too soon after a challenging flight with Neuroblastoma. Evelyn was a warrior when it came to her treatment, facing the worst days with her signature bravery and smile.

Her battle was not lost, but fought hard with grace, light, and dignity.

Carried in our hearts forever <3



Continuing Evelyn's Legacy

Whenever we made a donation at the hospital, Evelyn would place her heart at the bottom of the tree. She told us she did this because she was part of the roots—strong and essential, providing nutrients to help the other trees grow. Evelyn knew she was making a difference, helping other children get better and supporting their families.

As we plan to build a legacy in Evelyn's name, we hold close the simplicity and wisdom of the lesson she taught us. We are committed to building strong roots, just as Evelyn did, to support those on the journey through pediatric cancer.

We will be a force for change, ensuring that children experience the joy and love that Evelyn cherished. We will continue raising awareness and working towards improving the experiences of childhood cancer patients, because that is what Evelyn asked us to do.

Golden Hearts, Golden Strength —Team Evelyn All the Way.

Shape the story of Calgary's childhood cancer patients by **supporting Ev's Epic Birthday Bash**. We invite you to contribute to this extraordinary event, where together, we can make a profound difference in the lives of families affected by childhood cancer.

Every donation brings much-needed joy and essential resources to these families, helping them navigate their journey with strength and hope. Your generosity will not only uplift spirits but also provide crucial support.

All donations are eligible for a tax receipt through the Alberta Children's Hospital Foundation.

Your contribution will have a lasting impact on our community and the future of pediatric oncology care.



Don't Stop Me Now!

\$10,000+

'CAUSE YOU'RE HAVING A GOOD TIME, HAVING A GOOD TIME -
CHANGING LIVES!

- Your name or business name will be included on all Ev's Epic Birthday Bash collateral, including signage, invitations, social media, and newsletters
- You will get shoutouts on the speakers throughout the day
- You are invited to give away materials to guests at the event

In this tier only:

- We will invite you to make remarks and a cheque presentation
- You may set up your own signage and booth at the event
- You will be mentioned in all potential earned media opportunities
- Your donation is eligible for a tax receipt



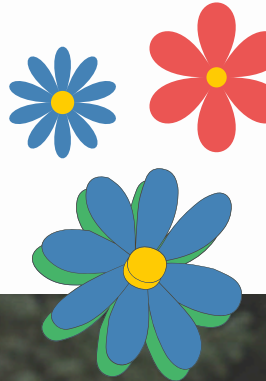


Can't Stop The Feelin'

\$5,000 - \$9,999

YOU'VE GOT THAT SUNSHINE IN YOUR POCKET, GOT THAT GOOD SOUL IN YOUR FEET – YOU CHANGEMAKER, YOU!

- Your name or business name will be included on all Ev's Epic Birthday Bash collateral, including signage, invitations, social media, and newsletters.
- You will get shoutouts on the speakers throughout the day.
- You are invited to give away materials to guests at the event
- Your donation is eligible for a tax receipt.





Uptown Funky

\$2,000 - \$4,999

DON'T BELIEVE ME JUST WATCH! YOU'RE CHANGING THEIR STORIES!

- Your name or business name will be included on all Ev's Epic Birthday Bash collateral, including signage, invitations, social media, and newsletters.
- Your donation is eligible for a tax receipt.

Everybody, Yeah!

\$500 - \$1,999

OH MY GOD, YOU'RE BACK AGAIN! BROTHERS, SISTERS, EVERYBODY SING! YOU'RE GONNA BRING THE CHANGE, WE'LL SHOW YOU HOW.

- You will be included in our letter of thanks to all sponsors.
- Your donation is eligible for a tax receipt.



**Join the Golden Fight with Team Evelyn
Together, We Shine Brighter.**

**For sponsorship inquiries,
get in touch with Heather**

**teamevelynfoundation@gmail.com or
403.815.8972**

